



A Partner For Growth

"THE BEST" MARKETING AND ADVERTISING FIRM



- ▶ SEPI Marketing dba Southeast Publications is a Family Owned Marketing Firm Established in 1986. We always strive to consistently upgrade our marketing tactics and technology to promote our partners by offering more value at no cost.



We Make The Difference!



- The Southeast Publications Corporate Headquarters is located in Plantation, Florida and has approximately 40 staff members who comprise the following departments, Customer Service, Account Management, Graphic Design, Sales Support, Information Technology and Executive.



A POWERFUL TEAM!



With over 100 Bonded & Insured Sales Teams, Southeast Publication's Associates span North America from Coast to Coast and have represented RV Resorts, KOA Campgrounds Yogi Bear's Camping Resort™ Campgrounds, State Parks, Real Estate Folders, Colleges/University Campuses, Marinas, Fairgrounds, Chambers of Commerce and many other Travel & Tourist Destinations



WHAT WE GIVE FOR FREE



- ▶ One year of high gloss, 80#, full color and full bleed Guest Guides.
- ▶ 2 Free Oversized All Weather Banners.
- ▶ 1 Free Lamination for the Front Desk.
- ▶ Free PDF of professional produced Guest Guide for partner's website.
- ▶ Free webpage listing on MobileRVing.com
- ▶ Free enhanced listing on MobileRVing Mobile App
- ▶ Free marketing through our MobileRVing social media platform that includes, Facebook, Google plus, Instagram, Twitter and Pinterest.
- ▶ Free Email Marketing within our monthly MobileRVing newsletter (35,000 subscribers and growing!)
- ▶ Opportunity to be part of our MobileRVing podcast which is downloaded on iTunes and Google Play.
- ▶ Free promotional pads and pens with every shipment.

BRANDING CONSULTATIONS



A brand is the visual and emotional image that represents a company's product and services.

A brand is the essence or promise of what will be delivered and experienced.

- Guides Branded consistently amongst properties.
- Web Design consistent with print collateral.
- Promotional digital advertising consistency.
- Promotional Products brand consistency.



But Wait...THERE'S MORE



With a Mobilerving Preferred Property Profile they also get:

- ▶ MobileRVing , MRV Connect and our MobileRVing 2.0
 - information and description
 - Ability to upload logo
 - Contact information
 - Link to their online reservation system
 - Link to Social Media sites
 - Unlimited photo albums
 - Mobilerving.com banner to place on establishment website
 - Detailed list of amenities
 - Built -in Calendar of Events
 - GPS Navigation
- ▶ "Preferred Park" status on MobileRVing.com, giving your establishment a higher ranking on most search features
- ▶ Mobile Guide, an electronic version of your Guest Guide that will be displayed on your MobileRVing.com webpage, MobileRVing , Mobile App and available for their establishment website
- ▶ E-Map, an electronic version for your Site Map displayed on MobileRVing , Mobile App and available for their establishment webpage
- ▶ Placards and Decals to communicate to the RV Community/

And MORE



Film Crews

- ▶ Hired Film Crews to interview you and take shots of your campground to place on MobileRVing and YouTube.
- ▶ Podcasts interviews.
- ▶ Tradeshow Marketing
- ▶ One Featured Editorial on MobileRVing.com
- ▶ E-Newsletter and Social Media Post.

AndMORE!



Resorts of Distinction

- ▶ 500 Resorts of Distinction Branded Business Cards.
- ▶ 500 Resorts of Distinction Presentation Folders.
- ▶ Temporary Guest Guides if Needed
- ▶ Discounted Commercial Print. (Wraps Anyone?)

BENEFITS FOR YOUR SPONSORS

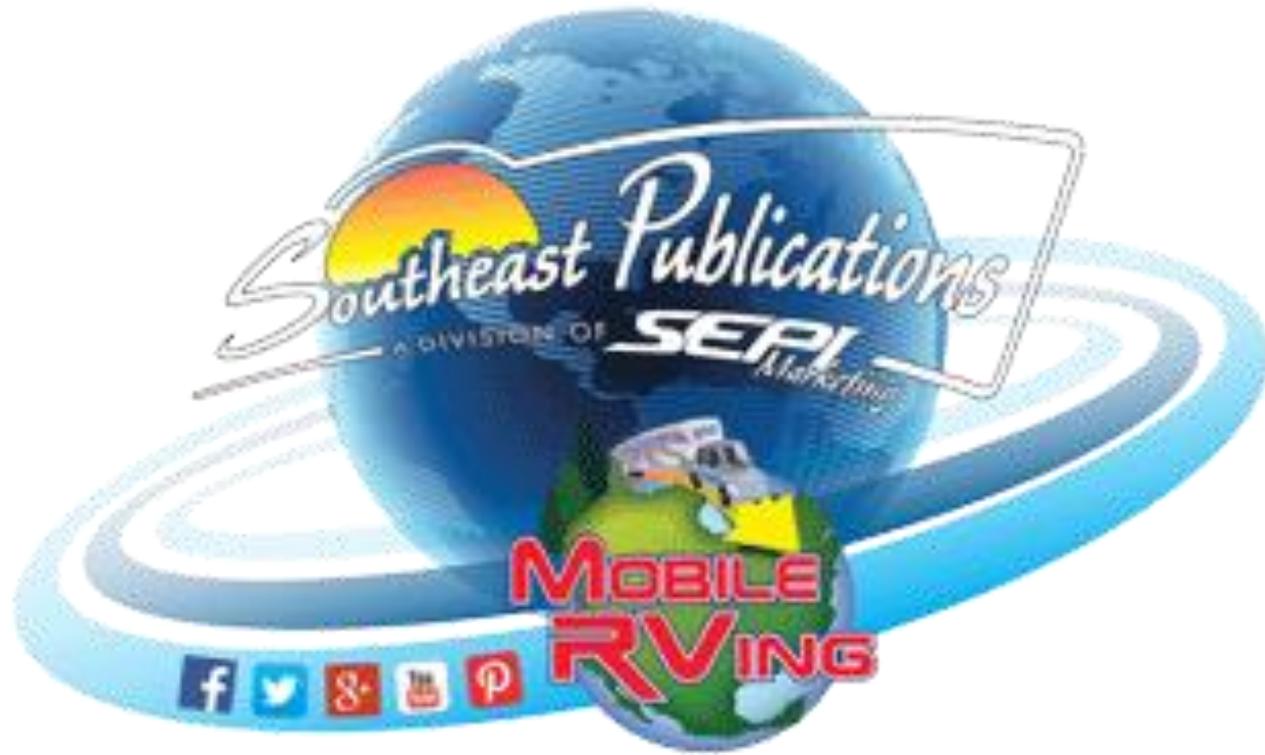


- ▶ Advertised on Trip Planner, Search by Map, within property profile and mobile app.
- ▶ Over 52% of traffic is Mobile device Traffic.
- ▶ Preferred Business Decals
- ▶ We can link an ad to their website in several places
- ▶ Back links help to build their websites credibility

NASCAR CAMPGROUND NETWORK STORE



READY. SET. CAMP.



Thank you!