



Resorts of Distinction Fun Facts

Year
Resorts of Distinction
Was Established

1995

Resorts of Distinction Was Founded By

**Robert “Bob” Burlingame
at
Mountain Lakes Resort
Lytle Creek, CA**

Developers with RDA/ROD Since Inception

- ▣ Bob Burlingame (Founder)
- ▣ Tim Swift (Board Member)
- ▣ Ray Sheppard (Board Member)
- ▣ Kraig McLeod
- ▣ Brian Bevak (Board Member)
- ▣ Patrick Hartough (Board Member)
- ▣ Steve Lamb (Executive Director)
- ▣ Emil Martozke
- ▣ Rich Gentry (Board Member)

Resorts with RDA/ROD Since Inception

- ▣ Mountain Lakes Resort
- ▣ Niagara's Lazy Lakes
- ▣ KM Resorts
- ▣ Harmony Ridge
- ▣ Ridgeview & Sunrise Resorts

Average Number of Phone Calls per Year

48,000

Average Number of Reservations

- ▣ 1 Day – 20
- ▣ 1 Week – 120
- ▣ 1 Month – 510
- ▣ 1 Year – 6,100

Average Number of Directories Shipped

610 Per Month

First Resort to Offer Plus Program

The Club
Lake Gaston Resort

2016 Operations
Created an Additional

\$1.10 per Net Site
Night Hosted

Did you know...?

Resorts of Distinction
is the **ONLY**
network to offer
FREE CAMPING
with no additional charge to
resorts or members.

Resorts of Distinction
is the **ONLY**
network to offer
Customer Service
7 days a week.

Resorts of Distinction
is the **ONLY**
network to offer
Customer Service
12 hours a day,
9 AM to 9 PM Eastern Time.

It costs \$0 to enroll
members in the
BEST reciprocal program,
Resorts of Distinction.

We introduced
MyROD
in 2009.

MyROD Features

- ▣ Access 24/7
- ▣ View/Edit Profile
- ▣ Check Live Site Availability
- ▣ Book Reservations
- ▣ Cancel Reservations
- ▣ Purchase Travel Credits
- ▣ Pay Annual Dues

MyROD Member Profile

Resorts of Distinction

WELCOME | Miranda

myAccount & Transaction History VIEW MORE ▼

ROD# 8005779871
HOME RESORT# 109
The Club at Lake Gaston
Resort

RESORT# (434)577-2193
PO Box 426
Gasburg, VA 23857

MEMBER TYPE: ROD Plus
STATUS: Active
EXPIRY: 4/30/2020

+ EDIT PROFILE | RENEW MEMBERSHIP

TRAVEL CREDITS

30.00

+ ADD CREDITS

myROD

CONTACT US →

RESORT DIRECTORY →

FREQUENTLY ASKED QUESTIONS →

LOGOUT | SUPPORT

01 YOUR RESERVATIONS

March 2017

S	M	T	W	T	F	S
26	27	28	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

+ MAKE A RESERVATION

RV Industry Fun Facts

Reference:

<http://s623355182.onlinehome.us/main/rv-camping-interesting-fun-facts/>

- ▣ In 2010, the RV turned 100 years old.
- ▣ Ownership of an RV has increased almost 60% since 1980.
- ▣ There are more RVs on the road now since almost 9 million families own one.
- ▣ About 8.9% of American households of 35 – 54 years of age own an RV, where as 10% of households over the age of 54 own an RV.
- ▣ A survey found that a family of four can save 23% - 59% on vacations with an RV.

- ▣ Over 42 million Americans go camping per year.
- ▣ RV owners spend an average of 27 – 36 days per year using their RV.
- ▣ RV owners can put an average of 4,700 miles on their RV each year.
- ▣ An RV owner will travel an average of 185 miles to go camping.
- ▣ The first campground in America was created in 1861.

Happy
Camping!